

Customer Knowledge Management

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Customer Knowledge Management

Improving Customer Relationship Through
Knowledge Application

 Springer

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Index

A

- Abilities
 - organizational, 31
 - personal, 31
- Actions, 7, 21, 29–30, 40, 49, 64, 84
- Activities, 3, 18, 21, 34, 40, 42, 48–49, 59, 87
- Add(ed) value, 3, 7, 53, 87, 105–107
- Advantage(s), 11, 18, 31, 52, 54–55, 104, 106
- Analysis, 5, 34, 59, 69, 71, 79, 90, 96–100, 106
- Analytical CRM, 47
- Annual balance sheet, 12
- Annual turnover, 12, 14
- Application, 7, 21, 47, 61, 66
- Approach(es), 1, 4–7, 9–10, 19, 22–33, 40, 56–58, 60–68, 77, 79, 90, 92, 104, 107–108
- Area
 - administrative, 58–59, 69–76, 80–83, 85–91, 94–97, 101
 - company's, 5
 - operational, 5, 58–59, 69–77, 80–91, 96–97, 101
- Assets
 - intangible, 7, 20
 - tangible, 20
- Authorization concept, 8, 61, 68, 94
- Autonomy, 26, 64, 84
- Availability, 4–5, 14, 16, 59–60, 62–65, 70–75, 77, 80, 82, 85–87, 92, 95–97, 100, 103, 105
- Awareness, 3, 6–7, 62, 90, 104

B

- Ba*
 - cyber, 40
 - exercising, 40

- interacting, 40
 - originating, 40
- Barriers, 4, 29–30, 36–38, 62, 68
- Behavior, 36, 43, 46, 48, 51
- Benchmark(s), 2, 26
- Benefit(s), 6, 11, 16, 52–56, 62, 66, 68, 73, 86–88, 94, 104–105
- Best Practice Transfer, 34–36, 63, 68, 84
- Business areas, 2
- Business-to-Business (B2B), 49, 55
- Business-to-Customer (B2C), 49
- Business Intelligence Applications, 47

C

- Capacity, 16, 37–38, 41, 43
- Capital, 1, 3, 7, 15–16, 18, 41, 58, 107
- Challenge, 2, 9, 104
- Change, 2, 17, 27, 40–41, 48, 53, 103, 108
- Collaborative CRM, 46–47
- Combination, 24, 38, 40, 58, 61, 64–65, 85–86, 106
- Commitment, 26, 36, 84, 100
- Communication, 2, 21, 24, 29–31, 33–34, 38, 43, 45–46, 50–51, 66–67, 81, 88, 95, 97
- Communication systems, 2
- Communication tools, 24
- Competition factors, 4, 15–17, 19
- Competitive edge, 10, 16–17, 43, 46, 53, 55, 79, 98, 101, 104, 106
- Competitive factors, 16, 57
- Competitiveness, 13, 17–18, 54, 82, 88, 93, 99
- Competitor(s), 2, 20, 48–49, 52–53, 101
- Concept
 - authorization, 8, 61, 68, 94
 - organization, 8
 - updating, 8
- Concept of *Ba*, 38–40

- Concepts, 8, 19, 22–31, 38, 107
 - Continuous learning, 2, 7, 104
 - Continuous learning process, 2, 7
 - Cooperation, 21, 30, 53–56, 82, 93
 - Corporate compliance, 88, 90
 - Corporate culture, 3, 38
 - Cost-benefit ratio, 93
 - Cost drivers, 47
 - Cost savings, 105
 - Co-workers, 35, 60–61, 63, 80, 83–84, 105
 - Creative Chaos, 26
 - Creativity, 31, 39
 - Customer
 - behavior, 46, 51
 - binding programs, 49
 - care, 46–47
 - contacts, 46
 - data, 4, 7–8, 47, 51, 61, 63–68, 71, 74, 79, 85–91, 97, 99, 103, 106–107
 - demand(s), 51, 53
 - file, 51
 - knowledge, 1, 4–5, 43, 45–56, 66, 71, 77, 87–88, 91–92, 95, 97–98, 104
 - lifetime value, 49
 - loyalty, 46
 - orientation, 17, 48, 56, 100
 - profile, 46
 - satisfaction, 46, 49, 56
 - service, 3, 16, 46–47, 50, 52, 58
 - status, 49
 - Customer Interaction Center, 46
 - Customer Knowledge Management (CKM), 7, 47, 52, 56, 104
 - Customer master data, 51
 - Customer Relationship (CR), 2–5, 8–10, 17, 45–59, 62, 64–72, 74–77, 85, 89–90, 92, 94–101, 103–108
 - Customer Relationship Improvement Cycle (CRI-C), 5–10, 62, 64, 66, 68, 82, 84, 88, 90, 101, 107
 - Customer Relationship Management (CRM), 5–10, 45–47, 56–57, 77, 103–104
 - Customer Relationship Management Tool (CRM tool), 2, 58–59, 65–68, 85–87, 89, 91, 94–95, 98–99, 106–107
- D**
- Data
 - maintenance, 7, 66, 86
 - mining, 47
 - quality, 7, 85, 87, 94, 100
 - sources, 86
 - warehouse, 47
 - Database, 5, 7, 10, 58, 91
 - Departments, 25, 27, 34, 52, 64, 66–67, 86, 94
 - Dependence, 4–5, 59–60, 62–64, 66–68, 70–75, 77, 83, 85, 89–90, 93, 95–97, 99–100, 103, 105
 - Deviation, 69–70
 - Difficulties, 3–4, 11, 15–19, 33–36, 54, 57
 - Dimension
 - epistemological, 19, 23
 - ontological, 19, 23, 32, 68, 84
 - Disadvantage(s), 31, 100
 - Diversity, 26–27
 - Drawbacks, 18
 - Driver, 18, 47
- E**
- Economic stability, 1, 18
 - Efficiency, 52
 - Electronic Data Processing (EDP), 20, 22
 - Employee(s), 4–5, 7, 12, 14–16, 18, 20–22, 25–27, 30–31, 37, 41–43, 45–47, 50–52, 54, 58–61, 64–69, 74, 77, 79–88, 90, 92–95, 97, 99–100, 105–106
 - Enterprise(s), 3, 11–18
 - Environment
 - business, 6, 18, 27, 43, 107
 - competitive, 108
 - complex, 108
 - economic, 3
 - external, 16
 - trustworthy, 30
 - Epistemology, 23, 32, 61
 - Europe, 4, 11–13, 15–16, 57
 - European Union (EU), 4, 11–14, 18, 33
 - Experience(s), 2, 5–6, 15, 20–21, 24, 31, 36, 40, 48, 53, 55, 61, 84, 86, 88, 106
 - Expert(s), 20, 30, 58, 62–64, 77, 83, 85
 - Externalization, 24, 62, 66
 - External sources, 3, 20, 103
- F**
- Features, 7, 49, 87, 94
 - Filing systems, 65, 86
 - Financial crisis, 16
 - Flexibility, 17, 27, 94
 - Fluctuation, 16, 18, 26, 87, 97, 105
 - Framework, 29
- G**
- General guidelines, 88, 90
 - Germany, 4, 11, 13–16, 57–58
 - Globalization, 103
 - Group(s), 3–4, 25–26, 32, 42–43, 62, 104

H

Habits, 26, 30, 48
 Hard facts, 11, 68, 90
 Headcount, 12, 14–15
 Helpfulness, 81–82, 93, 97–99
 Human, 21, 58
 Human capital, 58

I

Implementation, 7–8, 35, 47, 68, 77, 107
 Incentives, 37, 55
 Independence, 64, 91, 98–99
 Individual(s), 2, 4–5, 21–22, 24–27, 29–32, 34, 38–43, 49–52, 54, 61, 64, 66, 81, 88, 90, 95, 97–98, 104
 Industrial society, 1
 Information

- customer, 46, 65, 76, 85–86, 93
- flood, 1, 8, 107
- infrastructure, 41
- market, 46
- society, 1
- systems, 27
- technology (IT), 40, 46

 Initiation, 34–35, 63
 Innovation, 10, 16, 27, 39, 53–56, 104
 Integration, 35–36, 38, 48, 52–55, 104
 Intellectual capital, 3, 7, 16, 18, 41, 107
 Intention, 26, 49, 60–61, 68
 Interaction, 4–5, 21, 23, 27, 32, 34, 38, 40, 43, 45–46, 48, 52, 54, 98
 Internalization, 24, 33, 40, 64–65, 86
 Internal source, 3, 103
 Internal Stickiness of Knowledge Transfer, 36–37, 61
 Inventory/ies

- data, 22
- information, 22
- knowledge, 21

 Investors, 16

K

Key figures, 90
 Know-how, 15, 21–22, 56
 Knowledge

- about the customer, 3, 46, 48–50, 52, 56, 68, 71, 94–95, 98, 104
- from, for and about the customer, 3, 52, 56, 104
- accumulated, 55
- acquired, 35, 105
- acquisition, 20, 52
- action-relevant, 30
- active, 47, 56

application, 21, 61
 appropriate, 34
 assets, 41
 availability of, 5, 60, 73, 95, 105
 -based society, 1
 basis, 21, 34, 36, 104
 carriers, 21, 30, 32, 45, 51, 88, 104
 categories, 50
 collective, 2, 21–22, 30–31, 42, 50–52, 67, 97–98
 communication, 29–30, 38, 66, 88
 complex, 32
 complexity, 4, 33–34
 components, 2
 contextual, 32
 controversial, 37
 conversion, 24, 40
 cooperation, 53–56
 creation, 38–40
 customer, 1, 4–5, 43, 45–56, 66, 71, 77, 87–88, 91–92, 95, 97–98, 104
 for the customer, 48–50
 from the customer, 7, 48–50, 53–54
 customer-oriented, 5, 47–48, 50–52
 database, 7, 58
 deficits, 49
 demand, 3, 34–35, 61, 63, 81, 84, 103
 dependence on, 4–5, 60, 62, 66, 70, 72–73, 77, 96, 103
 development, 4, 20, 24–26, 40
 distributing, 23
 edge, 2
 entire, 2
 established, 37
 exchange, 4, 7, 23–24, 33–34, 36–38, 43, 45, 53–55, 57, 62, 68, 93, 95, 97, 99, 104, 106
 existing, 3, 7, 40, 46, 59, 63–64, 84, 108
 explicit, 22, 24, 27–28, 31–32, 39–40, 50–51, 62, 64–65, 67, 82, 85–86, 97
 external, 20, 31, 50, 62–63, 83, 93, 98, 105
 factual, 21, 105
 foreign, 37
 general, 61, 71, 73, 80, 88, 92, 95–97
 generating, 23, 31
 generation, 29–30, 32, 38, 43
 growth, 93, 105
 in-house, 47, 56
 impact, 3, 58, 68
 implicit, 30
 individual, 2, 21, 31, 51, 61, 64, 97
 information, 27–28
 interaction, 43

- internal, 3, 20, 62–63, 82, 93, 98
- manageable, 3
- management system, 18
- managing, 3, 33, 46, 56, 105
- motion, 29
- new, 23–24, 31–32, 35–38, 42, 64, 104, 106
- organizational, 2, 21, 41–42, 50, 104
- own, 34, 39, 60, 80, 92–93, 104
- partner, 47, 56
- passive, 50
- personal, 29, 42, 62, 66
- pool, 2, 105
- practical, 20–22, 27–28, 31, 81, 97
- presentation, 29
- processes, 29
- provided, 4, 63–64, 73, 82, 85, 99
- provision, 4, 60–62, 65–66, 79, 97
- relevant, 2–3, 9, 30, 52, 62, 64, 82, 103
- resource(s), 1, 5, 20
- re-use, 3
- sharing, 25, 32–34, 43, 56, 59, 98, 103, 108
- situation, 6
- spiral, 22–24, 26, 68
- tacit, 22, 24–25, 27–28, 32, 36, 40, 50–51, 61, 63–64, 81, 84, 86, 97
- theoretical, 20–21, 31, 61, 97
- transfer, 4, 29, 33–43, 45, 57, 61, 81, 84, 92, 95, 104
- types of, 4, 19, 31, 33, 40, 45, 50, 97
- use, 29–30
- Knowledge Management (KM), 1, 3–10, 16, 18–33, 41, 47–58, 62, 67, 79, 92, 99, 101, 103–105, 107–108
- Know-that, 21
- L**
- Lacks, 16, 36–38, 42, 63, 66, 81, 86–87, 90, 92, 94–95, 100
- Land, 1
- Large enterprises, 14
- Learning
 - adaptive, 41–42
 - aspect, 41
 - collective, 39
 - continuous, 2, 7, 104
 - customer-oriented, 9
 - generative, 41–42
 - individual, 39, 104
 - internal, 9
 - organization, 41–43, 88, 92, 98, 108
 - organizational, 31, 39, 41–42, 104
 - process, 2, 7, 9, 24, 42, 108
 - social, 31
 - survival, 41
- Legal regulations, 88, 90
- Likert scale, 59, 69
- Long-term success, 7, 48
- Loss of knowledge, 16, 18, 57, 106
- M**
- Marketing, 15, 46–47, 54–55, 58, 87, 90, 92
- Market research institutions, 48
- Measures, 8, 34, 54, 60, 90, 97
- Members, 2, 4, 16, 41, 46, 51, 65–66, 85, 88, 93–95
- Mindset, 26, 43, 97
- Mistakes, 6–7, 106
- Motivation, 26, 36–37, 48, 50, 61, 81, 84, 93, 98–99
- Multiply, 7, 82, 107
- Multis, 3
- Munich Knowledge Management Model, 19, 27–32, 67
- Munich Model, 23, 27
- Mutual trust, 10
- N**
- Necessity, 5, 8, 11, 26, 66, 68
- Networking, 16
- Network(s), 13, 15, 24
- Norms, 21, 41–42
- Not-Invented-Here-Syndrome, 37
- O**
- Obstacle(s), 15–16
- Operational CRM, 46–47
- Organization, 2–4, 8, 20, 22, 24, 26, 30, 34, 41–43, 48, 51, 61–62, 66, 77, 80, 88, 92, 98, 103–104, 107–108
- Organizational knowledge base / basis, 2, 21, 104
- P**
- Pedagogical-psychological aspects, 27
- Performance, 34, 36, 99
- Perishable commodity, 39
- Personal property, 3
- Personal relationship, 67–68, 90
- Plan, 7
- Platform, 10
- Policies, 16, 42
- Preconditions, 5, 26, 32, 40
- Prerequisite, 2
- Problem(s), 1–2, 15–16, 35, 38, 41–42, 49, 84, 105

- Procedures**
 acquired, 36
 individual, 29
 organizational, 29
- Process(es)**, 2, 4–5, 7–10, 20–26, 29–30,
 32–36, 38, 40–43, 45, 47–48, 53, 55,
 62, 64, 66–67, 84, 92, 95, 97–98, 104,
 106–108
- Product descriptions**, 2
- Product development**, 53–55
- Production factors**, 1, 19
- Productivity**, 13, 34, 47
- Product(s)**, 2, 10, 15–16, 20, 45–49, 53–55, 63,
 66–67, 87–88, 104–105, 108
- Products and services**, 16, 45–49,
 104–105, 108
- Profit**, 10, 39, 46, 52, 54–56, 86, 108
- Property rights**, 55
- Provider(s)**, 7, 83, 97, 99
- Pyramid of Knowledge Management**
 Awareness (PKMA), 5–10, 62, 82
- Q**
- Quality**, 2, 4, 7–8, 16–17, 47, 49, 57, 64, 68, 83,
 85–87, 91, 94, 98, 100, 103, 105–106
- Quantity**, 4, 54, 57, 64, 68, 103, 105
- R**
- Ramp-up**, 35
- Rating**, 74, 100
- Rational facts**, 68, 100
- Receiver**, 35–38, 61
- Recommendation(s)**, 5, 13, 20, 59, 77, 79,
 91–96, 99–100, 106–107
- Redundancy**, 26
- Relationship(s)**, 2–5, 8–10, 13, 17, 25, 32,
 36–37, 43, 45–59, 62, 64–72, 74–77,
 85, 89–90, 92, 94–101, 103–108
- Resources**
 intangible, 20
 tangible, 20
- Routine**, 26, 30, 45, 52, 84
- Rule(s)**, 21, 42, 64
- S**
- SECI Model**, 19, 23–27, 32, 40, 61, 64–65,
 67, 85–86
- Sender**, 35–37, 61–62, 95
- Sensitivity**, 95, 100, 106
- Sensitization – Improvement – Sharing (SIS**
Model), 10, 58
- Service level**, 9, 98
- Service(s)**, 3, 9, 15–16, 45–52, 54, 58, 66, 83,
 97–100, 104–105, 108
- Share**, 7, 10–41, 29, 37, 47, 49–50, 55, 82,
 93, 107
- Skepticism**, 33, 54
- Skills**, 20–21, 29, 38, 40, 53, 56, 85
- Small and Medium-Sized Enterprise (SME)**,
 3–5, 7, 11–19, 33, 56–57, 79,
 104–106, 108
- Socialization**, 24, 40, 61, 63
- Soft facts**, 67, 90
- Specialist departments**, 86
- Special publications**, 2
- Stability**, 1, 18, 108
- Staff**, 3, 5, 7, 9, 12, 26–27, 65–68, 85, 88–90,
 93–95, 97–98, 106
- Standards**, 41–42, 100
- 4-Step approach**, 6
- 7-Step approach**, 9
- 5-Step Customer Data Life Spiral (5-Step**
CDLS), 5–10, 61, 63, 65–66, 68, 80,
 83, 86, 91, 101, 107
- Strategy(ies)**, 17, 26, 49, 56, 107
- Structure(s)**, 4–5, 21, 27, 38, 62, 64, 66
- Subjective perception(s)**, 38, 43
- Success factor**, 5, 18, 79, 91, 98–99, 106
- Sustainability**, 100
- Systematic transfer**, 3
- T**
- Team(s)**, 25, 27, 43
- Teamwork**, 30
- Technical equipment**, 30
- Technical means**, 1
- Technology(ies)**, 3, 16, 29, 40, 46, 48,
 51, 105
- Thresholds**, 11–15
- Tool(s)**, 2–3, 7–8, 17, 24, 58–59, 62, 65–68,
 85–87, 89, 91, 94–95, 98–99, 101,
 105–107
- Training**, 7, 35, 40, 83, 92, 94
- Types of knowledge**, 4, 19, 31, 33, 40, 45,
 50, 97
- U**
- Understanding**, 8, 34, 38, 43, 52, 63
- V**
- Value**, 3, 7, 12, 18, 26, 49, 53, 58–59, 71, 73,
 80, 84, 87, 90, 105–107
- W**
- Water Analogy**, 28–30, 65, 68, 84, 87
- Water Model of the Munich School**, 28
- Willingness**, 29–30, 81
- Work**, 1–2, 12, 19, 21, 26–27, 31, 34, 40–41,
 52, 54, 58, 60, 62–69, 80, 83–85, 89,
 92–94, 99–100
- Work instructions**, 2