

# Customer Knowledge Management

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Improving Customer Relationship Through Knowledge Application



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# Index

## A

### Abilities

    organizational, 31

    personal, 31

### Actions, 7, 21, 29–30, 40, 49, 64, 84

### Activities, 3, 18, 21, 34, 40, 42, 48–49, 59, 87

### Add(ed) value, 3, 7, 53, 87, 105–107

### Advantage(s), 11, 18, 31, 52, 54–55, 104, 106

### Analysis, 5, 34, 59, 69, 71, 79, 90, 96–100, 106

### Analytical CRM, 47

### Annual balance sheet, 12

### Annual turnover, 12, 14

### Application, 7, 21, 47, 61, 66

### Approach(es), 1, 4–7, 9–10, 19, 22–33, 40, 56–58, 60–68, 77, 79, 90, 92, 104, 107–108

### Area

    administrative, 58–59, 69–76, 80–83, 85–91, 94–97, 101

    company's, 5

    operational, 5, 58–59, 69–77, 80–91, 96–97, 101

### Assets

    intangible, 7, 20

    tangible, 20

### Authorization concept, 8, 61, 68, 94

### Autonomy, 26, 64, 84

### Availability, 4–5, 14, 16, 59–60, 62–65, 70–75, 77, 80, 82, 85–87, 92, 95–97, 100, 103, 105

### Awareness, 3, 6–7, 62, 90, 104

## B

### *Ba*

    cyber, 40

    exercising, 40

    interacting, 40

    originating, 40

### Barriers, 4, 29–30, 36–38, 62, 68

### Behavior, 36, 43, 46, 48, 51

### Benchmark(s), 2, 26

### Benefit(s), 6, 11, 16, 52–56, 62, 66, 68, 73, 86–88, 94, 104–105

### Best Practice Transfer, 34–36, 63, 68, 84

### Business areas, 2

### Business-to-Business (B2B), 49, 55

### Business-to-Customer (B2C), 49

### Business Intelligence Applications, 47

## C

### Capacity, 16, 37–38, 41, 43

### Capital, 1, 3, 7, 15–16, 18, 41, 58, 107

### Challenge, 2, 9, 104

### Change, 2, 17, 27, 40–41, 48, 53, 103, 108

### Collaborative CRM, 46–47

### Combination, 24, 38, 40, 58, 61, 64–65, 85–86, 106

### Commitment, 26, 36, 84, 100

### Communication, 2, 21, 24, 29–31, 33–34, 38, 43, 45–46, 50–51, 66–67, 81, 88, 95, 97

### Communication systems, 2

### Communication tools, 24

### Competition factors, 4, 15–17, 19

### Competitive edge, 10, 16–17, 43, 46, 53, 55, 79, 98, 101, 104, 106

### Competitive factors, 16, 57

### Competitiveness, 13, 17–18, 54, 82, 88, 93, 99

### Competitor(s), 2, 20, 48–49, 52–53, 101

### Concept

    authorization, 8, 61, 68, 94

    organization, 8

    updating, 8

### Concept of *Ba*, 38–40

- Concepts, 8, 19, 22–31, 38, 107  
 Continuous learning, 2, 7, 104  
 Continuous learning process, 2, 7  
 Cooperation, 21, 30, 53–56, 82, 93  
 Corporate compliance, 88, 90  
 Corporate culture, 3, 38  
 Cost-benefit ratio, 93  
 Cost drivers, 47  
 Cost savings, 105  
 Co-workers, 35, 60–61, 63, 80, 83–84, 105  
 Creative Chaos, 26  
 Creativity, 31, 39  
**Customer**  
 behavior, 46, 51  
 binding programs, 49  
 care, 46–47  
 contacts, 46  
 data, 4, 7–8, 47, 51, 61, 63–68, 71, 74,  
     79, 85–91, 97, 99, 103, 106–107  
 demand(s), 51, 53  
 file, 51  
 knowledge, 1, 4–5, 43, 45–56, 66, 71,  
     77, 87–88, 91–92, 95, 97–98, 104  
 lifetime value, 49  
 loyalty, 46  
 orientation, 17, 48, 56, 100  
 profile, 46  
 satisfaction, 46, 49, 56  
 service, 3, 16, 46–47, 50, 52, 58  
 status, 49  
**Customer Interaction Center**, 46  
**Customer Knowledge Management (CKM)**,  
     7, 47, 52, 56, 104  
**Customer master data**, 51  
**Customer Relationship (CR)**, 2–5, 8–10, 17,  
     45–59, 62, 64–72, 74–77, 85, 89–90,  
     92, 94–101, 103–108  
**Customer Relationship Improvement Cycle  
(CRI-C)**, 5–10, 62, 64, 66, 68, 82, 84,  
     88, 90, 101, 107  
**Customer Relationship Management (CRM)**,  
     5–10, 45–47, 56–57, 77, 103–104  
**Customer Relationship Management Tool (CRM tool)**, 2,  
     58–59, 65–68, 85–87, 89, 91,  
     94–95, 98–99, 106–107
- D**
- Data**  
 maintenance, 7, 66, 86  
 mining, 47  
 quality, 7, 85, 87, 94, 100  
 sources, 86
- warehouse, 47  
**Database**, 5, 7, 10, 58, 91  
**Departments**, 25, 27, 34, 52, 64, 66–67, 86, 94  
**Dependence**, 4–5, 59–60, 62–64, 66–68,  
     70–75, 77, 83, 85, 89–90, 93, 95–97,  
     99–100, 103, 105  
**Deviation**, 69–70  
**Difficulties**, 3–4, 11, 15–19, 33–36, 54, 57  
**Dimension**  
     epistemological, 19, 23  
     ontological, 19, 23, 32, 68, 84  
**Disadvantage(s)**, 31, 100  
**Diversity**, 26–27  
**Drawbacks**, 18  
**Driver**, 18, 47
- E**
- Economic stability**, 1, 18  
**Efficiency**, 52  
**Electronic Data Processing (EDP)**, 20, 22  
**Employee(s)**, 4–5, 7, 12, 14–16, 18, 20–22,  
     25–27, 30–31, 37, 41–43, 45–47,  
     50–52, 54, 58–61, 64–69, 74, 77,  
     79–88, 90, 92–95, 97, 99–100, 105–106  
**Enterprise(s)**, 3, 11–18  
**Environment**  
     business, 6, 18, 27, 43, 107  
     competitive, 108  
     complex, 108  
     economic, 3  
     external, 16  
     trustworthy, 30  
**Epistemology**, 23, 32, 61  
**Europe**, 4, 11–13, 15–16, 57  
**European Union (EU)**, 4, 11–14, 18, 33  
**Experience(s)**, 2, 5–6, 15, 20–21, 24, 31,  
     36, 40, 48, 53, 55, 61, 84, 86, 88, 106  
**Expert(s)**, 20, 30, 58, 62–64, 77, 83, 85  
**Externalization**, 24, 62, 66  
**External sources**, 3, 20, 103
- F**
- Features**, 7, 49, 87, 94  
**Filing systems**, 65, 86  
**Financial crisis**, 16  
**Flexibility**, 17, 27, 94  
**Fluctuation**, 16, 18, 26, 87, 97, 105  
**Framework**, 29
- G**
- General guidelines**, 88, 90  
**Germany**, 4, 11, 13–16, 57–58  
**Globalization**, 103  
**Group(s)**, 3–4, 25–26, 32, 42–43, 62, 104

**H**

Habits, 26, 30, 48  
Hard facts, 11, 68, 90  
Headcount, 12, 14–15  
Helpfulness, 81–82, 93, 97–99  
Human, 21, 58  
Human capital, 58

**I**

Implementation, 7–8, 35, 47, 68, 77, 107  
Incentives, 37, 55  
Independence, 64, 91, 98–99  
Individual(s), 2, 4–5, 21–22, 24–27, 29–32, 34, 38–43, 49–52, 54, 61, 64, 66, 81, 88, 90, 95, 97–98, 104  
Industrial society, 1  
Information  
  customer, 46, 65, 76, 85–86, 93  
  flood, 1, 8, 107  
  infrastructure, 41  
  market, 46  
  society, 1  
  systems, 27  
  technology (IT), 40, 46  
Initiation, 34–35, 63  
Innovation, 10, 16, 27, 39, 53–56, 104  
Integration, 35–36, 38, 48, 52–55, 104  
Intellectual capital, 3, 7, 16, 18, 41, 107  
Intention, 26, 49, 60–61, 68  
Interaction, 4–5, 21, 23, 27, 32, 34, 38, 40, 43, 45–46, 48, 52, 54, 98  
Internalization, 24, 33, 40, 64–65, 86  
Internal source, 3, 103  
Internal Stickiness of Knowledge Transfer, 36–37, 61  
Inventory/ies  
  data, 22  
  information, 22  
  knowledge, 21  
Investors, 16

**K**

Key figures, 90  
Know-how, 15, 21–22, 56  
Knowledge  
  about the customer, 3, 46, 48–50, 52, 56, 68, 71, 94–95, 98, 104  
  from, for and about the customer, 3, 52, 56, 104  
  accumulated, 55  
  acquired, 35, 105  
  acquisition, 20, 52  
  action-relevant, 30  
  active, 47, 56

application, 21, 61  
appropriate, 34  
assets, 41  
availability of, 5, 60, 73, 95, 105  
-based society, 1  
basis, 21, 34, 36, 104  
carriers, 21, 30, 32, 45, 51, 88, 104  
categories, 50  
collective, 2, 21–22, 30–31, 42, 50–52, 67, 97–98  
communication, 29–30, 38, 66, 88  
complex, 32  
complexity, 4, 33–34  
components, 2  
contextual, 32  
controversial, 37  
conversion, 24, 40  
cooperation, 53–56  
creation, 38–40  
customer, 1, 4–5, 43, 45–56, 66, 71, 77, 87–88, 91–92, 95, 97–98, 104  
for the customer, 48–50  
from the customer, 7, 48–50, 53–54  
customer-oriented, 5, 47–48, 50–52  
database, 7, 58  
deficits, 49  
demand, 3, 34–35, 61, 63, 81, 84, 103  
dependence on, 4–5, 60, 62, 66, 70, 72–73, 77, 96, 103  
development, 4, 20, 24–26, 40  
distributing, 23  
edge, 2  
entire, 2  
established, 37  
exchange, 4, 7, 23–24, 33–34, 36–38, 43, 45, 53–55, 57, 62, 68, 93, 95, 97, 99, 104, 106  
existing, 3, 7, 40, 46, 59, 63–64, 84, 108  
explicit, 22, 24, 27–28, 31–32, 39–40, 50–51, 62, 64–65, 67, 82, 85–86, 97  
external, 20, 31, 50, 62–63, 83, 93, 98, 105  
factual, 21, 105  
foreign, 37  
general, 61, 71, 73, 80, 88, 92, 95–97  
generating, 23, 31  
generation, 29–30, 32, 38, 43  
growth, 93, 105  
in-house, 47, 56  
impact, 3, 58, 68  
implicit, 30  
individual, 2, 21, 31, 51, 61, 64, 97  
information, 27–28  
interaction, 43

- internal, 3, 20, 62–63, 82, 93, 98  
 manageable, 3  
 management system, 18  
 managing, 3, 33, 46, 56, 105  
 motion, 29  
 new, 23–24, 31–32, 35–38, 42, 64,  
     104, 106  
 organizational, 2, 21, 41–42, 50, 104  
 own, 34, 39, 60, 80, 92–93, 104  
 partner, 47, 56  
 passive, 50  
 personal, 29, 42, 62, 66  
 pool, 2, 105  
 practical, 20–22, 27–28, 31, 81, 97  
 presentation, 29  
 processes, 29  
 provided, 4, 63–64, 73, 82, 85, 99  
 provision, 4, 60–62, 65–66, 79, 97  
 relevant, 2–3, 9, 30, 52, 62, 64, 82, 103  
 resource(s), 1, 5, 20  
 re-use, 3  
 sharing, 25, 32–34, 43, 56, 59, 98,  
     103, 108  
 situation, 6  
 spiral, 22–24, 26, 68  
 tacit, 22, 24–25, 27–28, 32, 36, 40,  
     50–51, 61, 63–64, 81, 84,  
     86, 97  
 theoretical, 20–21, 31, 61, 97  
 transfer, 4, 29, 33–43, 45, 57, 61, 81, 84,  
     92, 95, 104  
 types of, 4, 19, 31, 33, 40, 45, 50, 97  
 use, 29–30
- Knowledge Management (KM), 1, 3–10,  
     16, 18–33, 41, 47–58, 62, 67, 79, 92,  
     99, 101, 103–105, 107–108
- Know-that, 21
- L**
- Lacks, 16, 36–38, 42, 63, 66, 81, 86–87,  
     90, 92, 94–95, 100
- Land, 1
- Large enterprises, 14
- Learning
- adaptive, 41–42
  - aspect, 41
  - collective, 39
  - continuous, 2, 7, 104
  - customer-oriented, 9
  - generative, 41–42
  - individual, 39, 104
  - internal, 9
  - organization, 41–43, 88,  
     92, 98, 108
- organizational, 31, 39, 41–42, 104  
 process, 2, 7, 9, 24, 42, 108  
 social, 31  
 survival, 41
- Legal regulations, 88, 90
- Likert scale, 59, 69
- Long-term success, 7, 48
- Loss of knowledge, 16, 18, 57, 106
- M**
- Marketing, 15, 46–47, 54–55, 58, 87, 90, 92
- Market research institutions, 48
- Measures, 8, 34, 54, 60, 90, 97
- Members, 2, 4, 16, 41, 46, 51, 65–66, 85, 88,  
     93–95
- Mindset, 26, 43, 97
- Mistakes, 6–7, 106
- Motivation, 26, 36–37, 48, 50, 61, 81, 84,  
     93, 98–99
- Multiply, 7, 82, 107
- Multis, 3
- Munich Knowledge Management Model, 19,  
     27–32, 67
- Munich Model, 23, 27
- Mutual trust, 10
- N**
- Necessity, 5, 8, 11, 26, 66, 68
- Networking, 16
- Network(s), 13, 15, 24
- Norms, 21, 41–42
- Not-Invented-Here-Syndrome, 37
- O**
- Obstacle(s), 15–16
- Operational CRM, 46–47
- Organization, 2–4, 8, 20, 22, 24, 26, 30, 34,  
     41–43, 48, 51, 61–62, 66, 77, 80, 88,  
     92, 98, 103–104, 107–108
- Organizational knowledge base / basis, 2,  
     21, 104
- P**
- Pedagogical-psychological aspects, 27
- Performance, 34, 36, 99
- Perishable commodity, 39
- Personal property, 3
- Personal relationship, 67–68, 90
- Plan, 7
- Platform, 10
- Policies, 16, 42
- Preconditions, 5, 26, 32, 40
- Prerequisite, 2
- Problem(s), 1–2, 15–16, 35, 38, 41–42, 49,  
     84, 105

- Procedures  
acquired, 36  
individual, 29  
organizational, 29
- Process(es), 2, 4–5, 7–10, 20–26, 29–30, 32–36, 38, 40–43, 45, 47–48, 53, 55, 62, 64, 66–67, 84, 92, 95, 97–98, 104, 106–108
- Product descriptions, 2
- Product development, 53–55
- Production factors, 1, 19
- Productivity, 13, 34, 47
- Product(s), 2, 10, 15–16, 20, 45–49, 53–55, 63, 66–67, 87–88, 104–105, 108
- Products and services, 16, 45–49, 104–105, 108
- Profit, 10, 39, 46, 52, 54–56, 86, 108
- Property rights, 55
- Provider(s), 7, 83, 97, 99
- Pyramid of Knowledge Management Awareness (PKMA), 5–10, 62, 82
- Q**
- Quality, 2, 4, 7–8, 16–17, 47, 49, 57, 64, 68, 83, 85–87, 91, 94, 98, 100, 103, 105–106
- Quantity, 4, 54, 57, 64, 68, 103, 105
- R**
- Ramp-up, 35
- Rating, 74, 100
- Rational facts, 68, 100
- Receiver, 35–38, 61
- Recommendation(s), 5, 13, 20, 59, 77, 79, 91–96, 99–100, 106–107
- Redundancy, 26
- Relationship(s), 2–5, 8–10, 13, 17, 25, 32, 36–37, 43, 45–59, 62, 64–72, 74–77, 85, 89–90, 92, 94–101, 103–108
- Resources  
intangible, 20  
tangible, 20
- Routine, 26, 30, 45, 52, 84
- Rule(s), 21, 42, 64
- S**
- SECI Model, 19, 23–27, 32, 40, 61, 64–65, 67, 85–86
- Sender, 35–37, 61–62, 95
- Sensitivity, 95, 100, 106
- Sensitization – Improvement – Sharing (SIS Model), 10, 58
- Service level, 9, 98
- Service(s), 3, 9, 15–16, 45–52, 54, 58, 66, 83, 97–100, 104–105, 108
- Share, 7, 10–41, 29, 37, 47, 49–50, 55, 82, 93, 107
- Skepticism, 33, 54
- Skills, 20–21, 29, 38, 40, 53, 56, 85
- Small and Medium-Sized Enterprise (SME), 3–5, 7, 11–19, 33, 56–57, 79, 104–106, 108
- Socialization, 24, 40, 61, 63
- Soft facts, 67, 90
- Specialist departments, 86
- Special publications, 2
- Stability, 1, 18, 108
- Staff, 3, 5, 7, 9, 12, 26–27, 65–68, 85, 88–90, 93–95, 97–98, 106
- Standards, 41–42, 100
- 4-Step approach, 6
- 7-Step approach, 9
- 5-Step Customer Data Life Spiral (5-Step CDLS), 5–10, 61, 63, 65–66, 68, 80, 83, 86, 91, 101, 107
- Strategy(ies), 17, 26, 49, 56, 107
- Structure(s), 4–5, 21, 27, 38, 62, 64, 66
- Subjective perception(s), 38, 43
- Success factor, 5, 18, 79, 91, 98–99, 106
- Sustainability, 100
- Systematic transfer, 3
- T**
- Team(s), 25, 27, 43
- Teamwork, 30
- Technical equipment, 30
- Technical means, 1
- Technology(ies), 3, 16, 29, 40, 46, 48, 51, 105
- Thresholds, 11–15
- Tool(s), 2–3, 7–8, 17, 24, 58–59, 62, 65–68, 85–87, 89, 91, 94–95, 98–99, 101, 105–107
- Training, 7, 35, 40, 83, 92, 94
- Types of knowledge, 4, 19, 31, 33, 40, 45, 50, 97
- U**
- Understanding, 8, 34, 38, 43, 52, 63
- V**
- Value, 3, 7, 12, 18, 26, 49, 53, 58–59, 71, 73, 80, 84, 87, 90, 105–107
- W**
- Water Analogy, 28–30, 65, 68, 84, 87
- Water Model of the Munich School, 28
- Willingness, 29–30, 81
- Work, 1–2, 12, 19, 21, 26–27, 31, 34, 40–41, 52, 54, 58, 60, 62–69, 80, 83–85, 89, 92–94, 99–100
- Work instructions, 2